

About us

Established in 2013, FMC begun initially as a marketing/sales arm for Prima Fresh Fruit™, since expanding its operations in integrated farming & packing operations. The business is responsible for the sales of over 1 million units of produce each year, selling some of Australia's best; apples, pears, peaches, nectarines, apricots, plums, cherries, citrus, melons & some vegetable products. FMC director Bruno Muscatello is now the 3rd generation of the Muscatello family to be involved in the fresh produce industry.



Our team



BRUNO MUSCATELLO

Bruno commenced his journey in produce at a very young age working in the family business during his spare time & school holidays, from here completed his studies at Univeristy whilst working as the National Sales Manager for the Batlow Fruit Cooperative (one of Australia's largest apple producers) in early 2013 when an aquistion of the Kaarimba property took place. Bruno assisted in the purchase of this property along with the Prima Fresh Group, from here FMC was born.

GERARD ALAMPI
JAHNAVI NAVULURI
NATALIE VARNEY
KRIS BOUMBIS
HANNAH DOYLE

ROY DIACO
MUHAMMAD NAJAM
LAURA MUSCATELLO
ARSLAN WALIAT
BENJAMIN CHOY

Product catalogue



Apricots in 10kg cartons



Pink Lady bins



Pears in 13kg carton



Dapple Dandy in 10kg Carton



Black plum in 5kg carton



Sierra sweet plums in 10kg carton



Grapes in 9kg carton



Cherry in 5kg carton



Lemons in 15kg carton



Nectarines in 10kg carton



Pink Lady in 4kg tray



Apricot in 5kg carton



Orange in 18kg carton



3.75kg ello export carton



Granny Smith Apples in 6kg tray



Corella Pear in 6kg tray



Peach in 3.75kg tray



Avocado in 5kg tray



Peach in 2kg ello gift pack



Cherries 1kg gift pack



Flat-peach in 500g pre-pack punnets



Apples in 750g pre-pack punnets



Pear in 750g Pre-pack punnets



Peach in 500g/750g Pre-pack punnets



ORANGES

Varieties: Navels & Valencia

& Cara Cara

Freight:

B X

Origin: Griffith NSW

> Riverland SA Berrigan NSW Cobram VIC Swan Hill VIC Mildura VIC

Grades: Premium, Class1,

Composite, Class 2, Juice

LEMONS

Varieties: Eureeka &

Eureeka Seedless

Freight:



Origin: Griffith NSW

Berrigan VIC Cobram VIC

Grades: Premium,

> Class 1. Class 2

MANDARINES

Varieties: Imperials &

Auforer

B X Freight:

Origin: Robinvale VIC

> Swann Hill VIC Berrigan NSW

Grades: Premium

Class 1 Composite

Supply Window:

Navels

Navels

JULY

Navels Cara Cara

AUGUST Navels

Cara Cara

SEPTEMBER

Navels Cara Cara

OCTOBER

Navels

Valencia

Cara Cara

NOVEMBER Navels

DECEMBER

Valencia

Valencia

*Late May until Late November

Packaging types:

• 13kg •• 15kg •• 19kg Prepacks

Supply Window:

JUNE

Eureeka

JULY

Eureeka Eureeka Seedless

AUGUST Eureeka Eureeka Seedless

SEPTEMBER Eureeka Eureeka Seedless

OCTOBER Eureeka

Eureeka

Seedless

NOVEMBER

Fureeka Eureeka Seedless DECEMBER Eureeka Eureeka Seedless

*Early July until Late December

Packaging types:

• 13kg • • 15kg • • 19kg Prepacks

Supply Window:

JULY

AUGUST

SEPTEMBER

Imperials

Imperials

Imperials Auforer

OCTOBER Auforer

NOVEMBER

Auforer

*Early July until Late October

Packaging types:

9kg
 13kg
 15kg
 Prepacks



APPLES

Varieties: Pink Lady (tm),

Royal Gala, Red Delicious, Red Fuji, Sundowner (r), Granny Smith

Freight:



Origin: Orange NSW,

Shepparton VIC

Supply Window:

JANUARY Sundowner (r)

FEBURARY Royal Gala

Pink Lady (tm) Royal Gala Red Delicious

Pink Lady (tm) Red Delicious Red Fuji Granny Smith Granny Smith

Pink Lady (tm) Red Fuji Granny Smith Pink Lady (tm) Royal Gala Red Delicious Red Fuji

Granny Smith

JULY

Pink Lady (tm) Royal Gala Red Delicious Red Fuji Granny Smith

Pink Lady(tm) Red Fuji Granny Smith

AUGUST

SEPTEMBER

Pink Lady(tm) Red Fuji

OCTOBER

Pink Lady(tm) Red Fuji

NOVEMBER

Pink Lady(tm)

Pink Lady(tm)

Packaging types:

• 750g punnet •• 1kg punnet 4kg tray 5kg tray 12kg box



DECEMBER

PEARS

Varieties: WBC,

Packham, Corella. Buerre Bosc, Josephine Pear

Freight:



Origin: Shepparton VIC

Supply Window:

Corella Packham WBC

WBC

WBC

Josephine Pear Corella Buerre Bosc WBC

Josephine Pear Corella Packham **Buerre Bosc**

Josephine Pear Corella Packham

Buerre Bosc Buerre Bosc

Josephine Pear Corella Packham

Josephine Pear Corella Packham **Buerre Bosc**

AUGUST

SEPTEMBER

Corella Packham

OCTOBE Corella Packham

NOVEMBER

Corella Packham DECEMBER

Corella

Packham

Packaging types:

• 750g punnet •• 1kg punnet 4kg tray











Varieties: HASS, Sheppard

Freight: 🗗 💥

Origin: Robinvale VIC, Berrigan VIC

Grade: Premium,

Class 1, Class 2

Supply Window:

AUGUST HASS

SEPTEMBER

HASS

HASS Sheppard

OCTOBER

NOVEMBER HASS Sheppard

DECEMBER

Packaging types:

5kg tray

10kg bulk

Varieties: Thompson, Crimson,

Globe, Menindeee

(other varieties upon request)

Freight:

B %

Origin: Robinvale VIC, Mlldura VIC,

Swann Hill VIC

Supply Window:

JANUARY

Crimson Globe Menindee FEBRUARY

Thompson Crimson Globe Menindee

Thompson Crimson Globe

MARCH

Thompson Crimson Globe

Packaging types:

• 500g • • 1kg • 9kg 10kg bulk





Product:

STONE FRUIT



APRICOTS

Product: Apricots Freight: 🗗 💥

Origin: Swann Hill VIC, Cobram VIC, Bunbartha VIC,

RiverLand SA, Tatura VIC

Varieties:

Poppicot, Earlicot, ZS Wescot, Robada, Rival, Helena, Orange Red, Autumn Glo, Castlebrite, Pearl Cot, Magic Cot, Sunny Cot, Trevat, Lady Cot, Wonder Cot

Supply Window:

OCTOBER

Poppicot

Castlebrite, Earlicot. ZS Wescot, Wonder Cot Magic Cot Pearl Cot

DECEMBER

Helena, Orange Red, Robada. Rival Sunny Cot Trevat

JANUARY

Autumn Glo Rival (SF) Lady Cot

Packaging types:

3kg tray • 5kg box



10kg bulk

CHERRIES

Product: Cherries Freight: 🕝 💥

Origin: Griffith NSW, Cobram VIC,

Bunbartha VIC, Calthorpe TAS

Varieties:

Merchant, Index, Bing, Van, Stella, Sylvia , Lapin, Simone, Sweet Georgia, Black

Star, Kordia

Supply Window:

NOVEMBER

Merchant, Index

DECEMBER

Bing, Van, Stella, Sylvia, Lapin, Simone. Black Star. Kordia

Lapin. Sweet Georgia

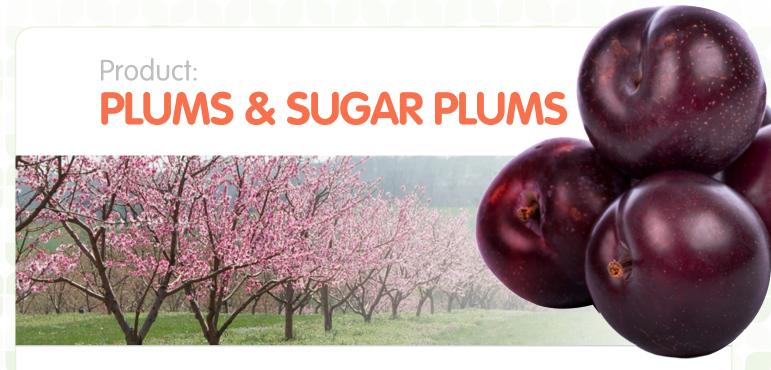
Packaging types:

Prepacks1kg tray



2kg tray





RED

Product: Red Plum **6 %** Freight:

Origin: Bunbartha VIC, Riverland SA

Varieties:

Prime Time, Fortune, Dapple Dandy, Candy Giant, Flavour King, Betty Anne, Amber Jewel, October Sun, September Candy, Autumn Giant, Red Candy, Tegan Blue, August Candy, Candy Beaut

BLACK

Product: Black Plum **5** % Freight:

Supply Window:

DECEMBER

Black Diamond

Purple Majesty

Origin: Griffith NSW, Bunbartha VIC,

Cobram Vic

Varieties:

Black Diamond, Black Amber, Aussie Bell, Queen Garnett, Angelino (SF), Flavour Fall (SF), John W, Black Kat, Purple Majesty, Black Giant, Black Majesty

YELLOW & SUGAR

Product: Yellow Plums

Freight: **B** X

Origin: Griffith NSW, Bunbartha VIC

Varieties:

Sierra Sweet, D'Angen, Tulare Giant, Moya

Supply Window:

Candy Beaut

MARCH

September Candy

October Sun

Autumn Giant

Prime time Fortune Amber Jewel

Candy Giant Red Candy

Flavour King September Candy Tegan Blue October Sun Dapple Dandy Betty Anne

August Candy

Flavour Fall (SF) Angelino (SF) Black Majesty

Black Amber

Queen Garnett

Aussie Bell

Black Giant

Queen Garnet

John w

Flavour Fall (SF) Angelino (SF) (SF)

Supply Window:

D'Angen

Tulare Giant

FEBURARY Sierra Sweet Moya

S F = Smart Fresh

- **Packaging types:** Prepacks
 - • 5kg row pack
- 3kg tray

10kg Bulk

Packaging types:

- Prepacks
- • 5kg row pack
- 3kg tray
- 10kg Bulk

Packaging types:

• 500g Prepacks 10kg Bulk





YELLOW PEACHES

Product: Yellow Peaches

Freight: 💍 💥

Origin: Swann Hill VIC, Cobram VIC, Bunbartha VIC,

Riverland SA, Shepparton VIC, Piangil VIC

Varieties:

Cobber, Brittany Lane, Spring Flame 22, Spring Princess, Princess Time, May Princess, Spring Treat, Rich Lady, Spring Flame 25, Bright Princess, Earli Rich, Vista Rich, Candy Princess, Summer Flame 28, Zee Lady, Elegant Lady, Henry 2, Summer Flame 29, September Sun, Sweet September, Ryan Sun, Summer Flame 22, Summer Flame 33, Spring Flame 18, June Time, Diamond Princess, Summer Flame 35, August **Princess**

Supply Window:

NOVEMBER

May Princess Spring Princess Spring Flame 18 Spring Treat Princess Time June Time, Summer Flame 22 Brittany Lane, Spring Flame 22

DECEMBER

Rich Lady, Bright Princess, Candy Princess, Earli Rich, , Spring Flame 25, Vista Rich, Summer Flame 28, Vista Rich. Elegant Lady

JANUARY

Zee Lady, Summer Flame 29, Elegant Lady, Henry 2, September Sun Summer Flame 33, Diamond Princess

FEBURARY

Summer Flame 35, Sweet September, Rvan Sun August Princess

MARCH

Sweet September Henry 2

Packaging types:

• • 500g 750g 1kg 3.75kg tray

5kg tray

10kg bulk



2kg ELLO gift pack

WHITE PEACHES

Product: White Peaches

Freight: 🖶 💥

Origin: Griffith NSW, Swann Hill VIC, Cobram VIC,

Bunbartha VIC, Riverland SA, Piangil VIC, Shepparton VIC

Varieties:

Snow Angel, Sierra Snow, Ivory Princess, Pearl Princess, Snow Flame 25, Ice Princess, Klondike White, Summer Sweet, Ice Queen, Snow Princess, Sugar Giant, Snow Fire, Snow King, Snow Giant, Autumn Snow, September Snow, Scarlet Snow, Snow Fall, April Snow, Spring snow, Snow Flame 18

Supply Window:

OCTOBER

Snow Angel

NOVEMBER

Snow Angel, Spring Snow. Snow Flame 18

DECEMBER

Spring Snow, Pearl Princess Sierra Snow, Snow Flame 25, Ice Princess, Klondike White, Ivory Princess

JANUARY

Ice Queen, Snow Princess, Ice Princess Klondike White, Summer Sweet Sugar Giant, Snow King, Snow Fire

FEBURARY

Snow King, Snow Fire. Snow Giant. Autumn Snow, September Snow

MARCH

September Snow, Scarlet Snow, Snow Fall, April Snow

Packaging types:







• • 500g 750g 1kg 3.75kg tray









FLAT PEACHES

Product: Flat Peach

Freight: 🕝 💥



Origin:

Griffith NSW, Swann Hill VIC,

Shepparton VIC

Varieties:

Jupiter, Saturn, Galaxy

Supply Window:

DECEMBER Saturn Galaxy Jupiter Jupiter

Packaging types:

• 375g

• 500g

750g 10kg bulk



Product: Yellow Nectarine

Freight: 🗗 💥



Origin: Swann Hill VIC, Cobram VIC,

Bunbartha VIC, RiverLand SA,

Shepparton Vic, Piangil Vic, Tatura Vic

Varieties:

Honey May, May Bright, Zee Fire, Rose Diamond, Rose Bright, Diamond Bright, Kay Sweet, Moncanti, Honey Fire, Ruby Sweet, June Sweet, Honey Royale, Grand Sweet, Summer Bright, Fire Sweet, Honey Diva, August Red, August Fire, Summer Flame, August Flame, July Bright, August Bright, September Bright

Supply Window:

OCTOBER

Honey May May Bright

Honey May, Zee Fire, May Bright, Rose Briaht. Rose Diamond

Diamond Bright, Kay Sweet, June Sweet, Honey Royale, Rose Bright, Rose Diamond, Moncanti, Honey Fire, Ruby Sweet, June Sweet, Grand Sweet

Grand Sweet. August Fire, Fire Sweet, Honey Royale, Summer Bright, Fire Sweet. Honey Diva

FEBURARY

Summer Bright, Fire Sweet. August Red, Summer Flare, Honey Diva, August Fire July Bright August Bright September Bright

Summer Flame August Flame . August Red Autumn Bright

Packaging types:

Prepacks

5kg Tray

3kg tray



10kg Bulk

Product: White Nectarine

Freight:



Origin:

Swann Hill VIC, Cobram VIC, Bunbartha VIC, RiverLand SA,

Shepparton Vic, Piangil Vic, Tatura Vic

Varieties:

White Satin, Polar Lite, May Pearl, Arctic Star, Majestic Pearl, Diamond Pearl, Spring Pearl, Sweet River, Kay Pearl, Snow Flare 22, Rose Pearl, Arctic Jay, Fire Pearl, Bright Pearl, Sierra Pearl, Regal Pearl, Arctic Snow, Autumn Pearl, August Pearl, Arctic Blaze, Arctic Mist, Snow Flare 34, Diamond Pearl 2, Crimson Pearl, Candy Pearl, Arctic Pearl

Supply Window:

OCTOBER

White Satin Polar Lite. May Pearl

Polar Lite, Arctic Star, Majestic Pearl, Diamond Pearl Sweet River Diamond Pearl 2

Arctic Star Rose Pearl Diamond Pearl Spring Pearl, Kay Pearl, Snow Flare 22, Crimson Pearl

Arctic Jay, Fire Pearl. Bright Pearl, Kay Pearl, Sierra Pearl, Majestic Pearl, Regal Pearl Candy Pearl

Arctic Pearl. August Pearl. Autumn Pearl

Arctic Snow Arctic Blaze Arctic Mist, Snow Flare 34

Packaging types:

Prepacks

5kg Tray



3kg tray



10kg Bulk

