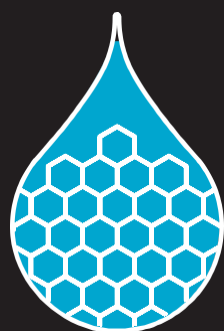


EDWARD'S HEALTH Co.

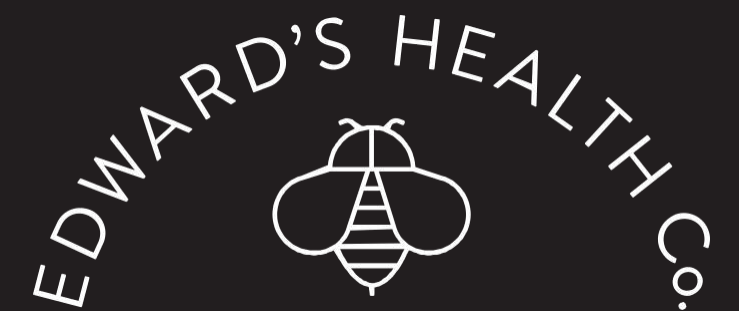


IT'S MANUKA



COMPANY / PRODUCT

- Edward's Health Co. founded in 2016, Australian owned and managed health food & beverage company
- Melbourne based
- Creators of the world's first Manuka honey water featuring five flavours. Lemon, Lemon Ginger, Pomegranate Hibiscus, Blueberry & Strawberry
- Based on the simple homeopathic recipe of honey, fruit juice and water consumed widely across the globe and for generations
- Made right here in Australia
- Currently sold in Starbucks Malaysia, Starbucks Philippines, UAE, Hong Kong, South Korea and more



HEAL, HYDRATE, ENJOY!

We use these three simple words to communicate our offering, and they represent everything we strive for as a company.



1. We only use the best natural ingredients and traditional homeopathic recipes designed to heal the body and nourish the soul.
2. Water – essential to life. We only use 100% pure Australian water in all of our beverages.
3. Last, and probably the most important. Because what is life without a bit of fun!

LEMON

Perhaps the most universal homeopathic recipe known to man dating back to ancient times, a smooth lemon zest coupled with everyone's favourite Manuka sweetness.
No more sore throats!



POMEGRANATE & HIBISCUS

The new kid on the block! Full of vibrant natural colours and perfumed aroma derived solely from this heavenly combination of pomegranate, hibiscus and Australian Manuka. Such inviting flavours resulting in perhaps the most refreshing of our initial collection, perfect for those summer days.



EDWARD'S HEALTH Co.
IT'S MANUKA

POMEGRANATE & HIBISCUS EXTRACT
 AUSTRALIAN MANUKA HONEY WATER
 Low calorie
 No preservatives
 Nothing artificial
HEAL HYDRATE ENJOY
 350ML

IT'S MANUKA
 'IT'S MANUKA' made with quality Australian Manuka honey known to be rich in antibacterial properties. Sweetened by nature and made with love here in Australia with no nasty additives.
NUTRITIONAL INFORMATION
 serve per package 1 serve size 350ml

Avg. quantity	Per serve	Daily intake	Per 100ml
Energy	254.7KJ	3%	72.8KJ
Protein	< 1.0g	< 1%	< 1.0g
Fat: Total	< 1.0g	< 1%	< 1.0g
Saturated	0.0g	0%	0.0g
Carbohydrate	15.1g	5%	4.3g
Sugars	14.6g	16%	4.2g
Fibres	< 1.0g	< 1%	< 1.0g
Sodium	2.0mg	0.1%	0.6mg

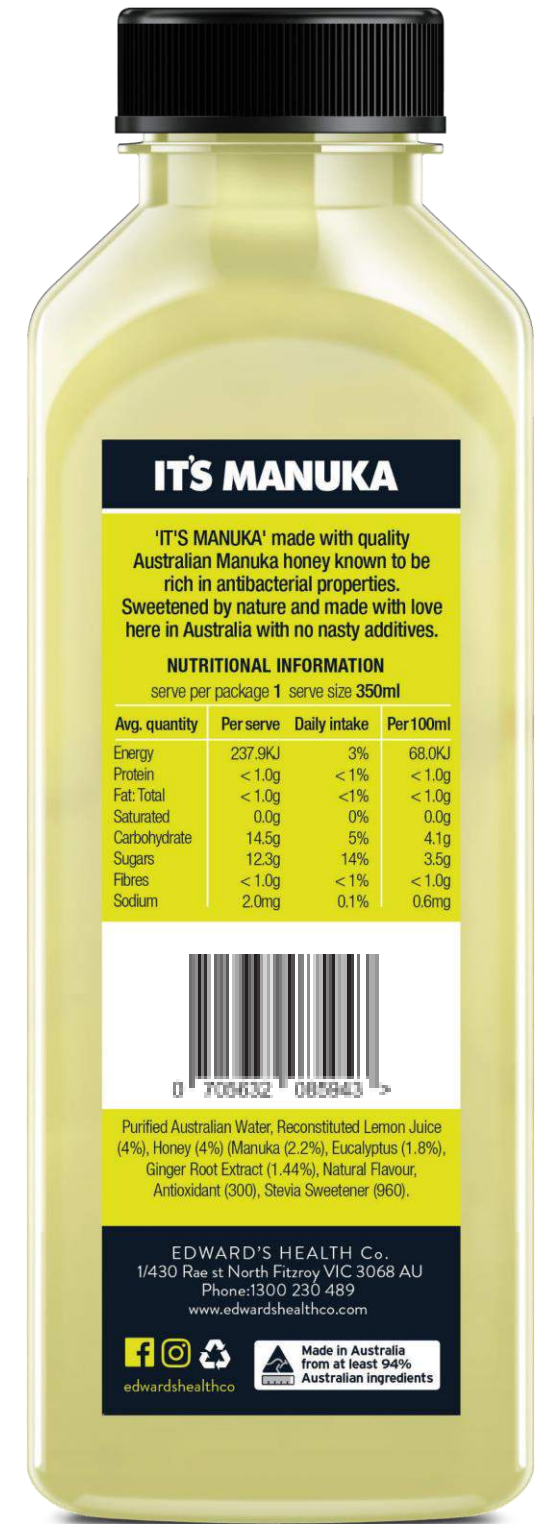
Purified Australian Water, Reconstituted Pomegranate Juice (7.5%), Honey (4.0%) (Manuka (2.2%), Eucalyptus (1.8%), Hibiscus Extract (2.4%), Natural Flavour, Natural Colour (163), Antioxidant (300), Stevia Sweetener (960).

EDWARD'S HEALTH Co.
 1/430 Rae st North Fitzroy VIC 3068 AU
 Phone:1300 230 489
 www.edwardshealthco.com

edwardshealthco Made in Australia from at least 92% Australian ingredients

LEMON & GINGER

Lemon's brother from another mother, the ginger sibling without the carrot top. Instead replaced with that real ginger spice to compliment the zesty sweetness, it's a healthy party in your mouth.



BLUEBERRY

It's not very often you see Blueberries in a beverage, mainly due to their high price and low juice content. Need not worry, Edward's Health Co. have you covered with this blissful combination of Manuka and blueberry rich in vitamins and antioxidants.



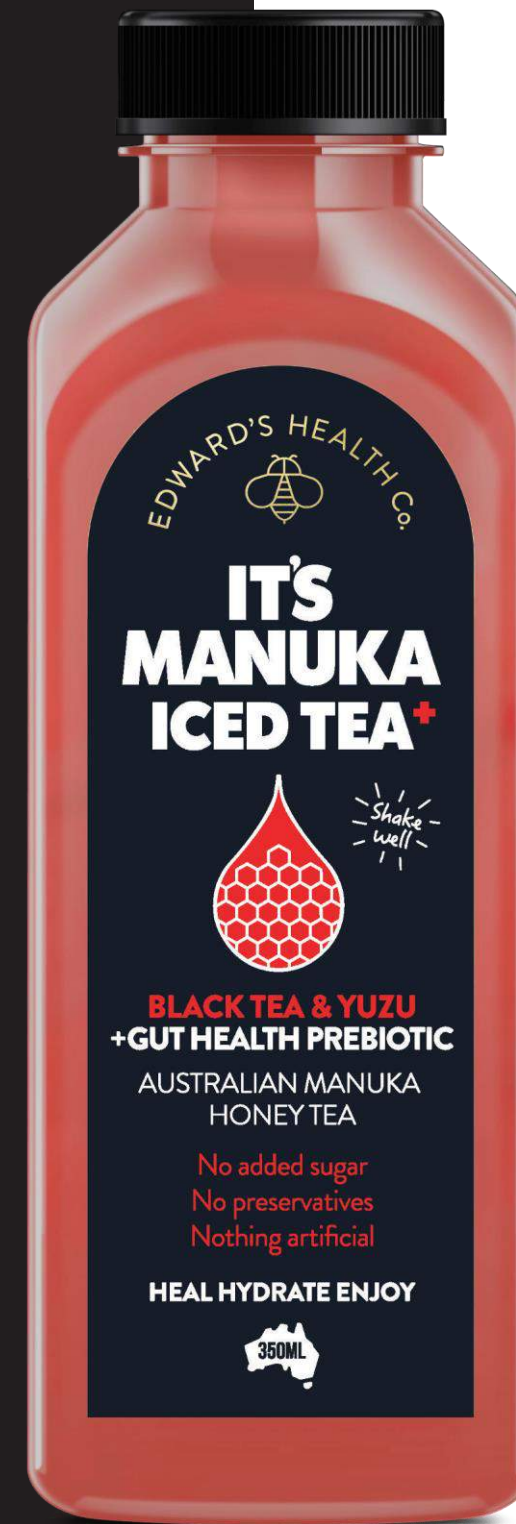
STRAWBERRY

Meet the next-level summer vibes in a bottle and the sweetest of the bunch! Thanks to the fruity strawberries and sweet manuka honey that mingle perfectly in this hydrating refresher. Brimming with antioxidant, anti-inflammatory and immunity-boosting properties, it's indeed a berry healthy treat!



IT'S MANUKA ICED TEA+

Edward's Health Co. are extremely proud to introduce our exciting new beverage range. IT'S MANUKA Iced Teas + Prebiotic for gut health in two delicious flavours — AVAILABLE NOW!



BENEFITS / SELLING POINTS

- Only natural flavours
- Low calorie
- Nothing artificial
- No preservatives
- Real fruit juice
- Great taste
- All the benefits of Manuka honey
- Hydrating, tasty alternative to water
- No added sugar
- No refined sugar
- Australian made
- Australian owned
- Packed with vitamins, minerals and electrolytes
- Attractive price point and shelf life to suit overseas markets



**HEAL,
HYDRATE,
ENJOY!**

Vitamins:

Amino acids
vitamins
(B6, thiamin, niacin, riboflavin,
pantothenic acid)
Calcium
Copper
Iron

Magnesium
Manganese
Phosphorus
Potassium
Sodium Zinc

TARGET MARKET

Being an all-natural hydrating healthy beverage, there is absolutely no limit to the variety of potential consumers that could enjoy the amazing taste and health benefits of 'It's Manuka'.

- men and women of all ages (no infants)
- health conscious consumers
- anyone who enjoys the taste of honey
- parents of fussy children who refuse water
- athletes or active consumers

IT'S FOR EVERYONE!



IT'S MANUKA KOMBUCHA

Did you know that your gut houses trillions of bacteria, good and bad? The right balance of the good guys and the bad guys helps you process your food and absorb nutrients.

ENTER IT'S MANUKA KOMBUCHA!

Kombucha is a fermented tea and an excellent source of probiotics, AKA the good guys. With It's Manuka Kombucha, sip heaps of these good bugs for happy guts.

With our real fruit flavours and Australian manuka honey to tame the tang, it's a bomb party from your mouth to your belly.



IT'S MANUKA HONEY

Our premium manuka honey that hails from the native landscape of Australia is 100% chemical & pesticide-free. Each batch is scientifically and stringently tested for MGO (methylglyoxal) potency, quality and purity to guarantee a chock full of unique properties and health perks.

Only 1 ingredient — 100% real deal Australian Manuka Honey





MGO 100+ 250+ 500+

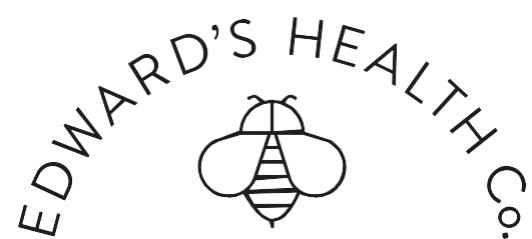
Say hello to our potent and high-grade line-up AKA our antibacterial superstars. Loaded with naturally-occurring antibacterial, antimicrobial, antiviral and bacterial-resistant properties, they're your go-to and sought-after natural remedies for (almost) anything from top to toe.

Thanks to a heap of scientific research and studies, manuka honey has been proven to soothe sore throats, heal minor and chronic wounds, clear up skin issues, boost immunity and gut health and the list keeps on growing.

Fun ideas: Use our high-grade manuka honey to supercharge your smoothies, granola, rolls, drinks (& more!) or simply enjoy by the spoon.

MGO 30+

A perfect household staple that you can enjoy as a daily natural sweetener from your morning toast to your afternoon tea and everything in between.



IT'S MANUKA HONEY LOZENGES

Sweet news! We've packed our very own drops of sunshine that you can carry in your purse or pocket all year round. Our soothing and delicious It's Manuka lozenges contain premium and high-grade Australian manuka honey (MGO 500+) that helps nip the throat tickles in the bud. Whether you want a pack on-the-go or to-share, we got you sorted.

- Coats and soothes sore throats
- 100% natural ingredients
- No artificial flavours & colours
- Gluten-free
- Individually-wrapped



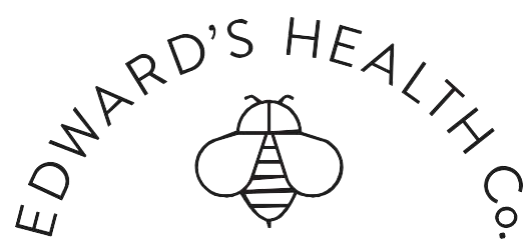
FLAVOURS

LEMON

Lemon and honey — a classic duo! Perk up with the citrus burst of lemon and aromatic taste of manuka honey. It's simply a delightful combo brimming with vitamins and minerals that will also make your taste buds dance.

LEMON & GINGER

Enjoy the tangy kiss of lemon and a nice kick of ginger perfectly balanced with the natural sweetness of manuka honey. Absolutely divine!



PROBIOTIC SODA

Finally, a soda pop that hits all the right spots! It's sugar-free, lip-smacking delicious, bubbly and familiar. Made with live probiotics, real fruit juice and natural flavours with just a kiss of sweetness. We leave out the bad, the nasties and the guilt.

One sip transports you to summer picnics, pool-side parties, misty beaches or simply the good ol' days.

Probio-what?

Our gut houses trillions of bacteria, good & bad. Probiotics are the good guys that help our tummies break down food, absorb nutrients, keep them in tip-top shape and a lot of other cool stuff.

Good bugs = happy guts!

Your soda dreams are made of this!



GET IN TOUCH

Question? Comments? Just want to say g'day?

Drop us a line!

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