

The logo for Leggo's is a red oval with a gold border, containing the word "Leggo's" in a white, serif font with a small asterisk to the right of the 's'.

Leggo's*

*Growing Australia's
favourite sauce*

WELCOME TO SIMPLOT



We are a family owned company focused on Bringing Earth's Resources to Life in a sustainable way so that Australians can always eat well.

Our Company had its humble beginnings as a one man farming operation founded in 1929 by the energetic Jack Simplot in Boise, Idaho. Since then the J.R. Simplot Company has grown to become a multinational agricultural business with annual sales of more than \$US 5 billion.

Today our uniquely diverse business includes vegetable, meat and seafood manufacturing operations that supply chilled, frozen and shelf stable products to Australia and the Asia Pacific region. We are proud of the investment we are making in the future of the Australian food sector through our Australian manufacturing operations & our partnerships with local Australian farmers.



PRODUCT SAFETY



There is no higher priority for a food company than the safety of its products. Simplot has many rigorous measures in place at our plants to ensure that the food we manufacture is safe for consumption. We have adopted the HACCP certification system which assures customers that a manufacturer's facility has met the highest standards of food safety.

Meeting Australia's strict Safety laws mean that our safety standards are among the highest in the world, far exceeding many competitive brands that are made overseas.

OUR QUALITY ACCREDIATIONS



SQF



Australian Government
Department of Agriculture
and Water Resources

DARF



VICTORIA FOOD
SAFETY



KOSHER



HALAL



FROM FIELD TO PLATE



Consumers throughout the world are increasingly demanding assurance that their food is made from quality ingredients, and produced using agricultural best practices. We are meeting this need by ensuring that over 300,000 tonnes of vegetables are grown by Australian farmers in fresh, clean, natural environments. This focus on Australian ingredients and high quality standards provides a distinct advantage over the competitive brands that cannot track and trace their ingredients back to the farm.

Our Leggos Pasta Sauces are made at our dedicated manufacturing facility in Echuca, a small agricultural town on the banks of the iconic Murray River in regional Victoria, Australia. Our tomatoes are grown locally in Echuca and we can trace each jar of Leggos Pasta Sauce back to the field that it was grown in.



A PROUD 100 YEAR TRADITION



For over 100 years, Leggo's has helped teach Australians how to create, share and enjoy simple Italian food. Our Authentic ingredients and recipes have inspired Australian cooks to prepare Italian food their way. This passion for simple, great food is one that continues to drive us today.

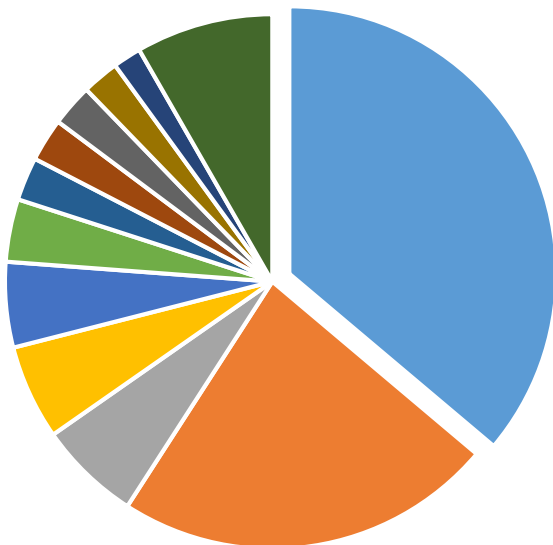
Today our locally made Leggo's Pasta Sauce is sold around the world including Australia, New Zealand, Singapore, Malaysia, Pacific Islands, Indonesia, Philippines, Taiwan, Hong Kong, Korea and China.



LEGGO'S AUSTRALIA'S #1 ITALIAN SAUCE BRAND



#1 ITALIAN SAUCE BRAND IN AUSTRALIA



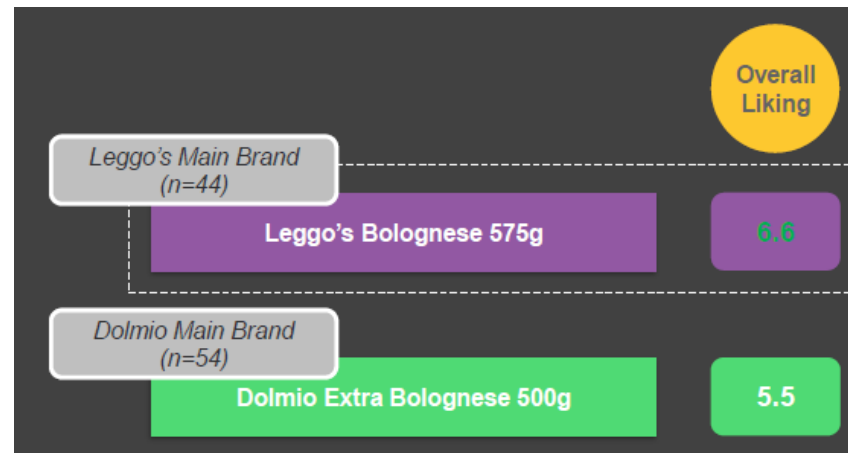
- Total Leggos
- Total Dolmio
- Total Five Brothers
- Total Raguletto
- Total Barilla
- Total Coles
- Total Val Verde
- Total Woolworths Select
- Total Sacla
- Total Homebrand
- Total Mutti
- Total Other

\$SALES IRI 08/01/17

#1 BRAND AWARENESS IN AUSTRALIA



#1 TASTING BOLOGNESE SAUCE



COLMAR BRUNTON 2014

FAST FACTS

Simplot Global Turnover
Circa - USD **\$6B**

Simplot AUSTRALIA
Australian Turnover
Circa - AUD **\$1.6B**

Simplot AUSTRALIA
Italian Sauces
Market Share in
Australia **46.8%**

Leggo's
Australian Turnover
AUD **\$110M+**

LEGGO'S CHUNKY RED SAUCES



We pride ourselves on our Rich, Chunky Leggo's Pasta Sauces. Using 100% locally grown Australian tomatoes & only the highest quality ingredients our Pasta Sauces are Australia's favourite.



- ✓ Made in Australia
- ✓ Australian grown Tomatoes and premium ingredients
- ✓ #1 tasting Bolognese Sauce in Australia
- ✓ Extra chunky tomatoes for Authentic Italian taste
- ✓ Available in 4 great varieties
 - Bolognese
 - Napolitana
 - Bolognese with Mushroom
 - Roasted Garlic

LEGGO'S CHUNKY WHITE SAUCES



Rich and creamy, our white sauces are made with fresh cream sourced from local Australian dairy farmers for a delicious authentic taste



- ✓ Made in Australia
- ✓ Fresh Australian Cream & Cheese
- ✓ Traditional recipe made with premium ingredients
- ✓ Available in 2 great varieties
 - Alfredo
 - Carbonara

LEGGO'S PESTO



Our pesto is made using only the highest quality basil, nuts, cheese & sundried tomatoes to give an authentic Italian pesto for use as a sauce, condiment or dip



- ✓ Made in Australia
- ✓ Australia's #1 selling pesto brand
- ✓ Available in 2 great varieties
 - Basil
 - Sundried Tomato



LEGGO'S PASTA BAKES



Pasta Bakes are a classic Australia family favourite. With three great varieties Leggo's has something the whole family will love.



- ✓ Made in Australia
- ✓ Available in 3 great varieties
 - Tuna Bake
 - Tomato, Spinach & Ricotta
 - Creamy Tomato & Mozzarella

LEGGO'S STIR THRU



Sophisticated, rich and intense, our Leggo's Stir Through sauces are a convenient solution for a delicious meal for two. Simply stir through pasta and serve. Delicious!



- ✓ Made in Australia
- ✓ More sophisticated flavours
- ✓ Convenient stir through format, just stir through hot pasta. No need to cook
- ✓ More sophisticated premium ingredients. e.g. caramelised onions and sun dried tomato
- ✓ Available in 3 great varieties
 - Semidried Tomato, Basil & Parmesan
 - Spicy Tomato & Roast Capsicum
 - Roasted Vegetable