





The Essential range by Brookfarm delivers premium ingredients, in new delicious versatile blends.





### HONES CRUNCH GRANOLA

410 g packs • Carton size: 6 x 410 g packs





# COCONUT & CRANBERRY GRANOLA

410 g packs • Carton size: 6 x 410 g packs

- Lightly toasted coconut
- J Delicious cranberries
- Yummy Australian bush honey
- ✓ Wholesome seeds and grains
- 🗸 Oven baked goodness

# sod source of dietary fibre





# COCONUT & SPICED FIG **GLUTEN FREE GRANOLA**

350 g packs • Carton size: 6 x 350 g packs

J	Lightly toasted coconut	
]	Spiced fias	

- Crunchy puffed rice
- Gluten free seeds and grains
- Oven baked goodness



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# MULTIGRAIN & CRANBERRU NATURAL MUESLI

410 g packs • Carton size: 6 x 410 g packs





# PALEO CRUNCHU COCONUT GLUTEN FREE GRANOLA

350 g packs • Carton size: 6 x 350 g packs

- 🧹 Eat clean
- ✓ Eat healthy
- 🗸 Eat Paleo
- ✓ Crunchy coconut
- ✓ Oven baked goodness







# ALMOND & QUINOA PORRIDGE

410 g packs • Carton size: 6 x 410 g packs

J	Premium golden oats
J	Crunchy quinoa
J	Yummy Almonds
J	Delicious coconut
J	100% goodness
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# THE Farm Brookfarm Story



Founded by Pam and Martin Brook in 2000, Brookfarm is a generational family business committed to Australian farmers, sustainable agriculture and regional food production of the highest quality.

Whist Pam and Martin are still heavily involved in the business, their eldest son Will Brook leads the company, with Brookfarm's long-standing philosophy unwavering; promoting generational health and wellbeing by producing real food that can be enjoyed by the entire family.

Brookfarm's macadamia orchard bathes in the stunning sunlight of the Byron Bay hinterland, on the east coast of Australia. On a sunny day, Brookfarm's state-of-the-art bakehouse is powered by 288 solar panels and for the past 30 years, the Brook family have been restoring an ancient rainforest which lays at the heart of the family farm.

### Brookfarm rainforest 🚽

The rainforest is full of wildlife and natural predators to pests, Brookfarm is a great example of sustainable farming and natural balance.

COMMUNITY

**REAL FOOD** 



# OUR VALUES

- 🖌 Australian made
- ✓ High quality ingredients
- 🗸 Sustainable
- ✓ Real people making real food

The Brook family



It's all in the taste, -

# we produce food that not only good for you but tastes delicious!













J Brookfarm's diverse premium range is targeted at consumers looking for a clean and green product range, which is adaptable to a range of dietary requirements

> √ Our packs are recyclable, soft plastic ♪

✓ Packs come in a shelf ready shipper

# CERTIFICATION

(Brookfarm has a Global level of Food safety certification)













# We're here to support you...

We offer a range of ways to support the retail and brand experience instore and online.

We will make available print and digital assets to retailers to promote Brookfarm via your own channels.

Contact Brookfarm to discuss marketing content for your country.



# Social media content · brand promotion instore · EPM's · campaign support

For more information contact:

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