



Pioneers

Capel Vale is a pioneer winemaker within Western Australia and amongst the first to be established with vines planted in 1974. The initial winery was built on the Stirling Estate in Capel in 1979 followed shortly thereafter with the first vintage in 1980.

Capel Vale was the first winery in Western Australia to own and establish vineyards in all the following 3 cool climate regions; Margaret River, Mount Barker and Geographe. As a result, Capel Vale now produces wines of definitive regional flavour and varietal expression with a focus on balance, complexity and elegant fruit flavours.





Brand Values & Winemaking Philosophy

"To produce wines of definitive regional flavour and varietal expression with a focus on balance, complexity and elegant fruit flavours."

- Integrity
- Humility
- Quality
- Excellence
- Environmental responsibility



The Capel Vale Story

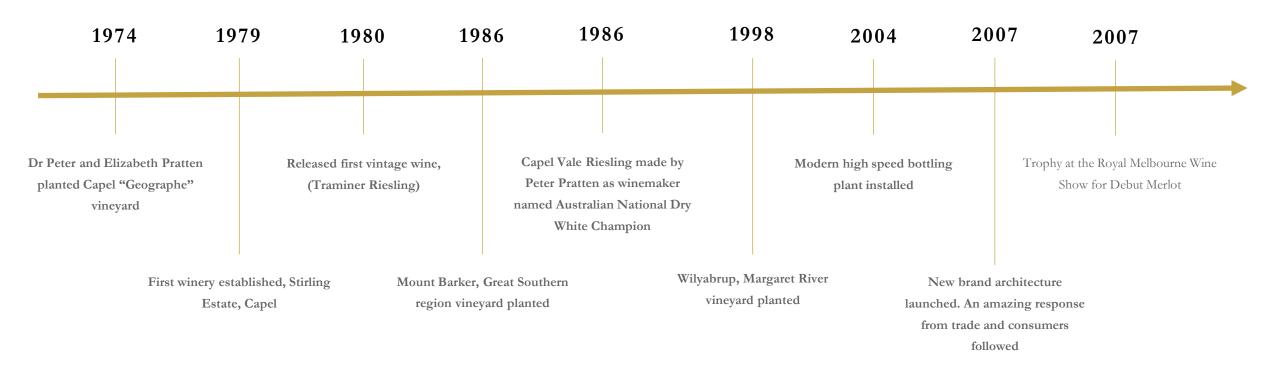
Capel Vale was established in 1974 by Dr Peter and Elizabeth Pratten, on a site on the Capel River between Busselton and Bunbury, known as 'Stirling Estate'. It was one of the first vineyards to be planted in southwestern Australia.

Dr Pratten soon observed that the soils of the Capel area were best suited to Chardonnay and Merlot and it became his passion to determine the best region in South Western Australia for each of the main premium grape varieties. The first to explore the advantages of multi-region planting in W.A, he further developed prime vineyard sites in Mt Barker and Margaret River.





Our Milestones (1974-2007)



Our Milestones (2009-2021)



Vineyards

Capel Vale has an incredibly diverse range of vineyard resources across the 3 major cool climate regions of Western Australia.

GEOGRAPHE I MARGARET RIVER I MOUNT BARKER







Stirling Vineyard

Geographe

Along the coast of the Indian Ocean between Busselton and Perth, is a coastal limestone plain over which run a small number of rivers into the sea. Along the river banks are deposits of rich, red alluvial soil, approximately five metres deep, which lie over a limestone base. Capel Vale's Stirling vineyard is situated on this terroir.

These vineyards are trickle irrigated with pure, clean water with a guaranteed supply, supplemented by recycled treated wastewater from the winery and bottling line.

The region enjoys a very mild climate with a strong Mediterranean influence. Summer days are generally warm but always end with a cool sea breeze that drops the temperature every afternoon.

Rainfall occurs predominantly during the winter months.







Scholar Vineyard

Margaret River

Soils in the Capel Vale's Margaret River vineyard consist of laterite gravel over sandy loam, overlying areas of granitic loamy soil which penetrates to the surface in the high ground. Varieties typical of the Medoc in Bordeaux typically perform well on this terroir.

The Vineyard is located in the Wilyabrup area, which is in the central Margaret River region. The vineyard faces south west and is one of the few exposed to the strong cool ocean winds in this region. Good surface water is collected into a two hectare dam and the vineyard is trickle irrigated during the summer.

This vineyard has naturally low yielding vines with very high quality fruit and is capable of producing some of the best Cabernet Sauvignon and Chardonnay wines in the region.



Whispering Hill Vineyard

Mount Barker

The vines on this property are over 35 years old and produce fruit of great intensity and complexity.

Situated on an extension of the Porongurup Range, the vineyard covers some of the oldest rocks and soils in the world. The soils here consist of laterite, sand and degraded and weathered granite.

The low fertility of these leached soils, combined with the region's long, cool ripening conditions, produces highly concentrated flavours in the grapes.

Mount Barker is once again a true cool climate region in Western Australia and in some years it is April before harvest begins. Rainfall generally falls throughout winter and spring, with significant thunderstorms during summer.

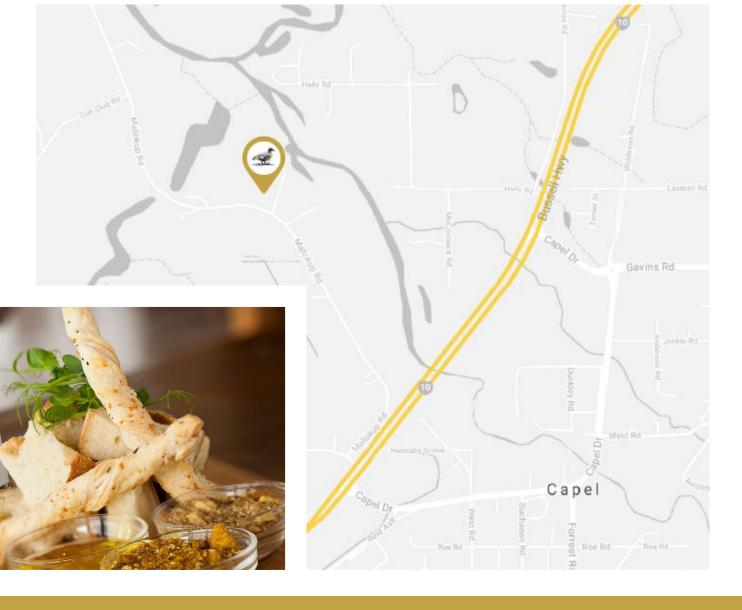




Winery

Capel Vale's Cellar Door and Match Restaurant is situated in Capel, approximately 200 km south of Perth, near the Geographe Bay, between the townships of Bunbury and Busselton.



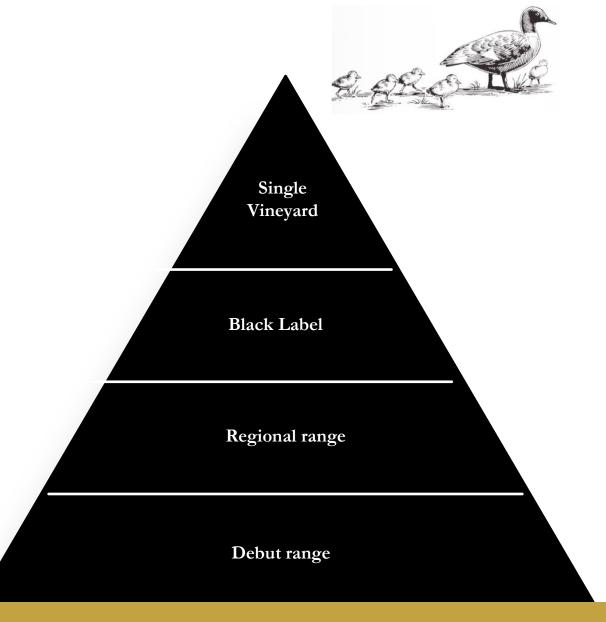




Our Wine Range

Product Portfolio

Varietals	Region	Key product messages	Availability
Cabernet Sauvignon Shiraz Riesling	Margaret River Mount Barker Mount Barker	Luxury and rare Aspirants and connoisseurs Finest parcels of fruit from old vines Only the best vintages Intense and complex	Allocations
Chardonnay Cabernet Sauvignon	Margaret River Margaret River	Very small parcels of premium fruit from Margaret River Barrel aged Complex and sophisticated, restrained power	Allocations
Sauvignon Blanc Semillon Sauvignon Blanc Rose Riesling Chardonnay Shiraz Cabernet Sauvignon	Margaret River Margaret River Geographe Mount Barker Margaret River Mount Barker Margaret River	The Core range. Classic varietals bursting with distinctive regional flavour from which our grapes are grown.	No supply constraints
Sparkling NV Sauvignon Blanc Semillon Cabernet Merlot Malbec Merlot	WA WA WA WA WA	Fresh, Fruit driven Exceptional value Classic WA blends and varietals	No supply constraints



Debut Wines

"Debut wines are fresh, fruit driven, exuberant wines which remain true at all times to their varietal origin".



Brut

Debut Sparkling

Debut Sauvignon Blanc Semillon



Debut Cabernet Merlot



Debut Merlot



Debut Malbec

Regional Series

"Regional wines are elegant and graceful. They are high quality wines that reflect varietal and regional characteristics".

Regional Series Margaret River Semillon Sauvignon Blanc



Regional Series Margaret River Sauvignon Blanc



Regional Series Mount Barker Riesling



Regional Series Margaret River Chardonnay



Regional Series Geographe Malbec Rosé



Regional Series Mount Barker Shiraz



Series Margaret River Cabernet Sauvignon Regional



Black Label Wines

Our much loved Black Label Series is back to express an exalted selection of our best vintages. These outstanding wines both hail from Margaret River.









Single Vineyard Wines

Single Vineyard Wines represent the ultimate expression of varietal fruit flavour and winemaking excellence from Capel Vale. They are only released in years when the highest quality standards are achieved.

96/100 James Halliday

Wine Companion

96/100 James Halliday Wine Companion

97/100 Ray Jordan's Wine Guide

Single Vineyard Whispering Hill Mount Barker Riesling



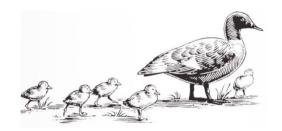
Shiraz Single Vineyard Whispering Hill Mount Barker





Scholar Margaret River Cabernet Sauvignon Single Vineyard

Today



- Capel Vale is a fully vertically integrated wine estate; from the soil to the finished bottled product. With our multi regional vineyards, Capel Vale Wines is representative of Western Australian premium cool climate winemaking in one brand.
- The family have developed a brand with heritage and provenance since 1974.
- The brand architecture offers affordable wines, definitive Western Australian cool climate regional expressions and the finest single vineyard wine collections.
- Our estate vineyards are continuously developed to produce optimal regional grape quality, enhanced by ever increasingly mature vines.
- Capel Vale is rated as a top 5 Star Winery & Top 101 Wineries in Australia by James Halliday Wine Companion 2021.



Contact Details

Winery

PO Box 115
Capel WA 6271

T +61 (08) 9727 1986 F +61 (08) 9701 9297 E winery@capelvale.com

www.capelvale.com



Key Contacts

Chairman

Peter Pratten

E: peter@capelvale.com

P: +61(08) 9727 1986

CEO

Simon Pratten

E: simon@capelvale.com

P: +61(08) 9727 1986

Global Sales Manager

Matt Fitz-Gerald

E: globalsales@capelvale.com

M: +61 (0) 450 402 363

SW Development Manager

Nic Cleradin

E: salescapel@capevale.com

M: +61 (0) 428 991 980

Accounts

Andry Butterfield

E: adminperth@capelvale.com

P: +61 (08) 6102 2210

Winemaker

Daniel Hetherington

E: reds@capelvale.com

P: +61(08) 9727 1986

GEOGRAPHE | MARGARET RIVER | MOUNT BARKER